

Attention CEOs & Business Owners!

Annual Business & Economic Outlook Event

For CEOs & Business Owners
an Allied Executives Symposium & Business Expo



- Updates on best thinking, strategies, and practices for CEOs and Business Owners.
- Updates on health care, banking, employment, business planning and implementation.
- Meet experts and CEOs while networking at the Symposium and Business Expo.

WHEN: Wednesday, February 29th, 2012 - 1:00PM to 6:00PM

1:00 - 2:00 Registration & Exhibiting

2:00 - 4:00 Presentations and Panel Discussion

4:00 - 6:00 **Complimentary Hors d'oeuvres,**
Exhibits, Networking & Happy Hour

**CLICK HERE
TO
REGISTER**

**WHERE: Minneapolis Convention Center, 1301 Second Avenue South,
Minneapolis, MN 55403 Ballroom A & B**

**REGISTRATION: Advance registration and payment required
online at WWW.ALLIEDEXECUTIVES.COM
Allied Executives Members - FREE, Non-members - \$65**

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Event Speakers and Panelists



John Wiehoff, CEO & Chairman - C.H. Robinson Worldwide, Inc.

Topic: *Supply Chain Management*

John Wiehoff joined C.H. Robinson in 1992 and became chief executive officer in 2002 and chairman in 2006. John grew up in Sartell, MN and holds a Bachelor of Science degree from St. John's University.



Bahram Akradi, Founder, Chairman, President & CEO - Life Time Fitness, Inc. - The Healthy Way of Life CompanySM

Topic: *Health & Fitness Industry*

Bahram Akradi brings a 25+-year track record of leadership and innovation to the Healthy Way of Life industry. Under his leadership, Life Time (NYSE: LTM) has grown to become a \$1 Billion operator of nearly 100 health & wellness resort destinations in 28 major markets, including U.S. and Canada.



Chris Ohlendorf, Partner - McKinley Group, Consulting, Finance & Human Resources

Topic: *Employment & Executive Recruiting*

Chris is a 17-year veteran of the executive recruiting and consulting industry. As a partner in the McKinley Companies, he works with all the different practice groups to place top talent with their client companies. These practice groups are sales, marketing, engineering, information technology, accounting and finance, human resources and consulting.



John Naylor, VP & GM of Commercial Sales, Renewals & Account Management - MEDICA

Topic: *Health Care Benefit Strategies*

John is Medica's vice president and general manager of commercial sales, renewals and account services. He has accountability for the overall service delivery to employers and all group purchasers of health insurance as well as the relationships with the brokers and consultants who serve these employers.



Elliot Jaffee, Twin Cities Market President - US Bank

Topic: *Banking & Lending Outlook*

Elliot Jaffee is U.S. Bank's Twin Cities market president and manages the company's commercial banking business in the Twin Cities, Washington, Oregon, Nevada, Arizona and Utah. He is a Minnesota Chamber of Commerce board member, and is board chair of the Minneapolis Downtown Council.



Karen V. Bertulli, Shareholder - Winthrop & Weinstine, P.A.

Topic: *Securities, Corporate Finance, M&A*

Karen helps private and publicly held clients with securities regulation, corporate finance and governance, and M&A; and provides small companies/start-ups with business counseling and capital-raising through private placements.

Event Hosted By



Allied Executives is a peer learning exchange process for CEO's & Executives. Be assigned to the "best fit" peer group to explore and implement best tools and practices to effective leadership and business performance. Access to business coaches and exceptional network of resources.

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Event Moderator



John P. Palen, Founder & CEO - Allied Executives

John has owned several companies, has been a hired CEO, has worked for a National consulting firm designing and selling consulting services and has been a National Sales Trainer. John has also been a coach, consultant, confidant and trainer working and learning with hundreds of CEO's and companies.

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